



Community Health Improvement Plan 2019-2024

Florida Department of Health in Washington County

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Executive Summary

The Washington Community Health Improvement Partnership (WCHIP) has worked together to better understand current and future health needs of the Washington County community since 2013. The WCHIP, developed this Community Health Improvement Plan (CHIP) as part of ongoing efforts to improve health in Washington County.

The Florida Department of Health in Washington County (DOH-Washington), in partnership with multiple agencies championed a community health assessment (CHA) to identify and prioritize health issues in Washington County, using a nationally recognized approach called Mobilizing for Action through Planning and Partnerships (MAPP). The CHA uses quantitative (e.g., disease incidence rates and mortality rates) and qualitative data (e.g., community input) to assess the health status of the community and determine which health issues will be the focus on health planning efforts for the next three to five years.

The WCHIP decided the CHIP would focus on the following priority health issues after reviewing and discussing the data collected via the CHA:

- **Communication** (Resources, Dissemination, Keeping Public Informed)
- **Mental Health** (Availability and Resources)
- **Substance Abuse** (Drug Use)
- **Health** (Obesity and Chronic Diseases)

The purpose of the community health improvement planning process is to create goals, objectives, and strategies targeting the priority health issues identified in the CHA. To improve implementation and evaluation of the goals in this plan, the WCHIP decided to utilize a balanced scorecard approach, which identifies goals, objectives, and strategies and sets measurable targets to move the community health improvement process forward.

The targets and measures outlined in the CHIP Action Plans at the end of this document were carefully selected through collaborative and inclusive workgroups for each health issue. Additionally, many of the targets align with the national Healthy People 2020 initiative and with goals and objectives from the Florida State Health Improvement Plan. These national and statewide initiatives provide evidence-based benchmarks to track and monitor health, as well as best practices to guide health promotion and disease prevention efforts, which will ultimately help improve health outcomes in Washington County.

During the next steps of the MAPP health planning cycle, the WCHIP will continue to work together to address the four priority health issues outlined above. The WCHIP will plan for action, implement strategies, and evaluate progress. As a living document, the 2019 Washington County Community Health Improvement Plan is flexible and can accommodate changes or updates as needed. The WCHIP will re-assess and update annually to best address the needs of the local community.

As a member of the community, we welcome your feedback and collaboration to achieve the goals established in Washington County's CHIP. To become involved, contact the Florida Department of Health in Washington County at Traci.Corbin@flhealth.gov.

Acknowledgements

With valuable input from Washington County's community stakeholders and leaders, the 2019 Washington County CHIP became a decisive community call to action. The Florida Department of Health in Washington (DOH-Washington) would like to extend gratitude to the organizations and individuals that dedicated their valuable time to make sure that the CHIP goals, objectives, and strategies aligned best with the needs of the local community. DOH-Washington would also like to thank the organizations involved with implementing the CHIP action plan; through cooperation and leadership, Washington County will make strides towards its desired health outcomes.

CHIP Contributors:

- Gulf Coast Sexual Assault Program
- Early Learning Coalition of Northwest Florida
- Washington County Library
- Florida Department of Health- Washington
- Northwest Florida Community Hospital
- Tri-County Community Council
- Chipola Healthy Start
- Big Bend Community Based Care
- University of Florida's Institute of Food and Agricultural Sciences – Washington County Extension
- United Way of NWFL
- PanCare
- Washington County Council on Aging
- Doorways of NWFL
- Chemical Addiction Recovery Effort (CARE)

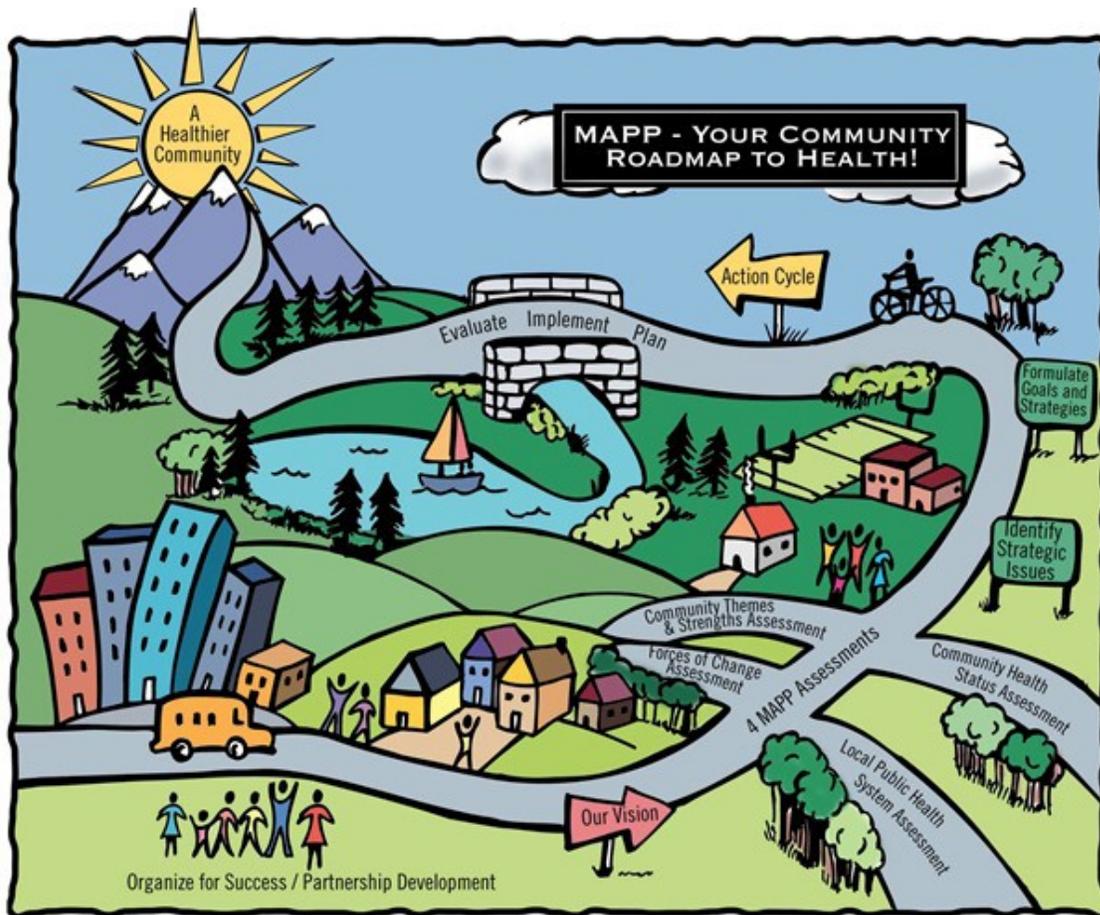
Review of Washington County's Community Health Assessment

The Florida Department of Health in Washington County (DOH-Washington) maintains strong, enduring relationships with multiple health and social services providers throughout the community. DOH Washington invited the ongoing WCHIP to act as a platform and steering committee for the Washington County Community Health Assessment (CHA) process, which began in July 2018.

Community health assessments intend to answer questions about community health status and needs, including: “How healthy are our community residents?” and “What does the health status of our community look like?” An underlying goal of the Washington County community health assessment was to ensure a truly community-driven process by empowering community members, organizations, and stakeholders to help facilitate change through collaboration, coordination, and communication.

The MAPP Process

DOH-Washington in partnership with multiple community agencies completed the CHA using the Mobilizing for Action through Planning and Partnerships (MAPP) process, developed by the National Association of County and City Health Officials (NACCHO) and the Centers for Disease Control (CDC). The MAPP process is a community driven, participatory process intended to bring together not only health care providers, but also mental health and social service agencies, public safety agencies, education and youth development organizations, recreation agencies, local governments, neighborhood associations, and civic groups to improve community health. By participating in the MAPP process, community stakeholders gain a higher understanding and awareness of their community and local health issues.



MAPP Assessments

The MAPP process consists of four major assessments:

1. The **Forces of Change Assessment** identifies forces such as legislation, technology, and other impending changes that affect the context in which the community and its public health system operate.
2. The **Local Public Health Assessment** which focuses on all of the organizations and entities that contribute to the public's health. The LPHSA answers the questions, "What are the components, activities, competencies, and capacities of our local public health system?"
3. The **Community Themes and Strengths Assessment** provides an understanding of the health issues that residents feel are important, including quality of life.
4. The **Community Health Status Assessment** identifies priority community health and quality of life issues. Questions answered here include, "How healthy are our residents?" and "What does the health status of our community look like?"

Detailed information on all of the MAPP assessments can be found in the 2019 Washington County Community Health Assessment, which is available on the Florida Department of Health in Washington County's website at <http://washington.floridahealth.gov/>. A brief summary of each assessment is provided below.



Summary of Findings from Four MAPP Assessments

<p>Community Health Status</p> <p>Unhealthy behaviors are a significant contributor to poor health status in Washington County, including:</p> <ul style="list-style-type: none"> o Substance abuse o Excess weight/obesity o Poor eating habits/nutrition o Tobacco use o Sedentary lifestyle/lack of exercise o Not seeing doctor/dentist 	<p>Community Themes & Strengths Focus Groups:</p> <p>Recurring themes include:</p> <ul style="list-style-type: none"> • Need for better communication to the public and within agencies • Need for public transportation • Lack of awareness of health services available • Lack of recreational/cultural activities • Lack of mental health service availability within the county • Lack of specialists <p>The following were identified as strengths:</p> <ul style="list-style-type: none"> • Community pulls together in times of need • Schools play a positive roll in the county • Strong faith-based community <p>Community Survey:</p> <ul style="list-style-type: none"> • Top 5 health problems to address: <ul style="list-style-type: none"> • High blood pressure • Obesity • Diabetes • Cancer • Heart Disease/Stroke • Access & availability problems: <ul style="list-style-type: none"> • Mental health services for adults, young children & teens • Substance abuse services • Specialty care services • Pediatric services • Other issues that are important to address: <ul style="list-style-type: none"> • Addiction- alcohol or drug • Child abuse/neglect • Domestic violence • Suicide • Mental health • Top 5 behaviors of most concern: <ul style="list-style-type: none"> • Drug abuse • Overweight/obesity • Alcohol abuse • Lack of exercise/poor eating habits • Racism
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<p>Local Public Health System</p> <ul style="list-style-type: none"> • The local public health system performs particularly well in the following areas: <ul style="list-style-type: none"> ○ Monitoring health status to identify community health problems ○ Diagnosing and investigating health problems and health hazards in the community ○ Informing, educating, and empowering people about health issues ○ Mobilizing community partnerships to identify and solve health problems ○ Developing policies and plans that support individual and community health efforts ○ Enforcing laws and regulations that protect health and ensure safety ○ Evaluating effectiveness, accessibility and quality of personal and population-based health services • The local public health system could improve performance in the following areas: <ul style="list-style-type: none"> ○ Linking people to needed personal health services and assuring the provision of healthcare when otherwise unavailable ○ Researching for new insights and innovative solutions to health problems <p>Assuring a competent public and personal healthcare workforce</p> 	<p>Forces of Change</p> <p>The top ranked political forces include:</p> <ol style="list-style-type: none"> 1. Election of new governor 2. Little trust in elected officials 3. Political will to address health issues at the local level <p>The top ranked economic forces include:</p> <ol style="list-style-type: none"> 1. Natural disasters such as hurricanes 2. Lack of diversity of industries and lack of affordable housing opportunities 3. Lack of jobs and increasing unemployment and stagnant or decreasing funding for public programs <p>The top ranked social forces include:</p> <ol style="list-style-type: none"> 1. Increase in drug abuse (prescription and non-prescription) and increase in mental health issues 2. Culture that is resistant to change 3. Increase in violence/crime <p>The top ranked technological forces include:</p> <ol style="list-style-type: none"> 1. Increasing pervasiveness and reliance on evolving technology in day-to-day society (social media, online blogs, texting, smart phones, Skype) 2. Increasing technology requirements (electronic health record, meaningful use, etc.) 3. New technologies driving the need for technology competency within the workforce and among consumers <p>The top ranked ethical/legal forces include:</p> <ol style="list-style-type: none"> 1. Changing of prescribing of controlled substances 2. Implementation of the Patient Protection and Affordable Care Act (also known as Obamacare) 3. Lack of Medicaid expansion in the state of Florida following the Affordable Care Act <p>Additional forces, trends, factors events that did not necessarily fit into the political, technological, or ethical/legal categories:</p> <ul style="list-style-type: none"> • Lack of access to services • Lack of low- income housing • Lack of long-term care options • Need affordable health insurance options • Need faith-based intervention (spiritual)
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Identifying Priority Health Issues

To select health priorities, the WCHIP reviewed key findings from the four MAPP assessments at a meeting on April 23, 2019. The WCHIP discussed quantitative data (e.g., disease mortality rates, health behaviors, factors in the physical environment, quality of life indicators) and the top health issues identified through focus groups and community surveys. Then, attendees provided feedback through a voting system that allowed them to answer the question: “Of all the issues discussed today, which three to five issues do you think are the most important?”

The meeting attendees voted for the following priority issues to be addressed and targeted for improvement in the CHIP:

- **Communication** (Resources, Dissemination, Keeping Public Informed)
- **Mental Health** (Availability and Resources)
- **Substance Abuse** (Drug Use)
- **Health** (Obesity and Chronic Diseases)

Description of Priority Health Issues

Communication

Communication within a rural county is challenging. During Hurricane Michael in October of 2019 the county experienced first-hand the problems with disseminating information to the public in a timely manner. Information gathered from citizens at the three focus group meetings confirmed that people experience frustration over the ability to keep informed on resources that are available to them. Members of the WCHIP representing agencies that serve the people of Washington County also expressed their challenges in reaching all sections of the county with information pertinent to their agency or organization.

Addressing communication is a health equity issue as it relates to people accessing affordable, quality health care. People that don't know where or how to access care are more likely to suffer physically, socially, and mentally.

Mental Health

The World Health Organization states "Mental health is an integral and essential component of health. It is fundamental to our collective and individual ability as humans to think, emote, interact with each other, earn a living and enjoy life."¹

In Washington County 18.4% of adults reported having poor physical health and 14.6% report having poor mental health on 14 or more of the past 30 days compared to the State rate of 12.9% & 11.4% respectively. ²

Acute care hospitals play a key role in delivery of health care services, especially in communities where primary and specialty outpatient care shortages may exist. The only hospital in Washington County is Northwest Florida Community Hospital. It is a 59-bed healthcare facility that includes 25-bed critical access, 34-bed long term care, health clinics, and a home health agency. Washington County has zero inpatient adult or child psychiatric beds and zero outpatient facilities offering mental health services. The Mental Health WCHIP workgroup's goal was to improve the availability and increase resources for mental health to the people of Washington County.

¹World Health Organization. (2018, March). Mental health: strengthening our response. Retrieved 2019 from <https://www.who.int/news-room/fact-sheets/detail/mental-health-strengthening-our-response>

²Florida Health Charts. (2017). Retrieved from <http://www.flhealthcharts.com/charts/SocialAndMentalHealth/default.aspx>

Substance Abuse

In May of 2017, Florida's Governor declared the opioid epidemic in Florida a public health emergency. This allowed the state to obtain grant money to pay for prevention, treatment and recovery services. The drugs/substances that caused the most deaths in Florida in 2016 were: cocaine, benzodiazepines, fentanyl, morphine, heroin, alcohol, oxycodone, methadone, and methamphetamine³

The Substance Abuse WCHIP workgroup's goal was to decrease drug/alcohol addictions through assisting people in finding resources that can help them with their addiction. An additional goal was to increase awareness in the public on the dangers associated with drugs and alcohol.

Health-Obesity & Chronic Disease Prevention

Chronic diseases such as heart disease, cancer, and diabetes are the leading causes of death and disability in the United States.⁴ All three of these are also leading causes of death in Washington County.

- 15.3% of adults in Washington County have been told they have diabetes and 8.7% have been told they are prediabetic according to 2016 Behavioral Risk Survey.⁵
- 14.9% of adults in Washington County compared to 9.8% of Floridians have reported ever having a heart attack, angina, coronary heart disease, or stroke.⁶
- From 2015-2017 there were 40 deaths related to a heart attack.⁶
- Strokes in Washington County lead to 211 hospitalizations from 2015-2017.⁶

Many chronic diseases are caused by tobacco use; exposure to secondhand smoke; poor nutrition, including diets low in fruits and vegetables and high in sodium and saturated fats; lack of physical activity, and excessive alcohol use.⁴ In Washington County:

- 73% of adults are not at a healthy weight
- 76% of males and 70% of females being overweight or obese.⁷
- 36.7% of high school students and 33.9% of middle school students are overweight or obese⁸
- 59% of adults reported that they are inactive and 39% are completely sedentary.⁷

The Health-Obesity & Chronic Disease prevention WCHIP workgroup had multiple goals to address decreasing obesity and chronic diseases; increasing physical activity opportunities; increasing awareness of physical activity opportunities; increasing education on nutrition in Washington County.

³Florida Department of Health. Emergency Medical Services Controlled Substance Overdose Report. Fourth Quarter 2018 October-December.

⁴Centers for Disease Control and Prevention. (2019, July). About chronic diseases. Retrieved 2019 from <https://www.cdc.gov/chronicdisease/about/index.htm>

⁵Florida Health Charts. (2017). Retrieved from <http://www.flhealthcharts.com/ChartsReports/rdPage.aspx?rdReport=ChartsProfiles.CountyHealthSummary>

⁶Florida Health Charts (2017) Retrieved from <http://www.flhealthcharts.com/ChartsReports/rdPage.aspx?rdReport=ChartsProfiles.CountyChronicDiseaseProfile>

⁷Florida Health Charts. (2017). Retrieved from <http://www.flhealthcharts.com/ChartsReports/rdPage.aspx?rdReport=ChartsProfiles.HealthiestWeightCountyProfile>

⁸Florida Youth Behavioral Risk Factor Surveillance System. 2016. Retrieved from <http://www.flhealthcharts.com/Charts/YouthTobacco/YTDataViewer.aspx?bid=8>

Overview of CHIP Process

Phases 1-4 of the Mobilizing for Action through Planning and Partnerships (MAPP) process involve visioning, collecting and analyzing data, and gathering community input in order to determine which health issues will become the strategic focus of health planning in the community for the next three to five years. A CHIP is formulated primarily in **Phases 5) Goals & Strategies** and **6) Action Cycle** of the MAPP process. In Phase 5, the community formulates broad goal statements addressing the previously identified health issues, as well as more specific strategies related to each goal. Phase 6 involves planning, implementation, and evaluation. During Phase 6, the community creates an action plan which provides details on how goals and strategies will be achieved.

The members of WCHIP held four workgroups in the month of May: one for each of the priority areas identified. Each workgroup had a leader that began the meetings with a summary of the findings of the community health assessment and a recap of the health issue(s) to be addressed in each workgroup. Next, the leader facilitated a brief discussion of goals, objectives, and strategies in order to create draft action plans to present at the next larger WCHIP meeting in June. At the June 3, 2019 larger WCHIP meeting the draft action plans were shared and additional brainstorming was completed in order to identify potential resources, lead persons/organizations, measures for tracking progress of a strategy, current performance levels, and targets for each strategy. The detailed CHIP Action Plans are included at the end of this document.

The goal of the CHIP is to not only outline health issues, future action steps, and strategies to improve the health of Washington County, but also to align with already existing state, national objectives and other local programs, projects and organizations. The WCHIP made efforts to align Washington County with state and national objectives by referring to the Florida State Health Improvement Plan and the Healthy People 2020 initiative. This alignment is illustrated in the CHIP Action Plans, using the symbols below:



This symbol represents alignment with the National Healthy People 2020 initiative.



This symbol represents alignment with the Florida State Health Improvement Plan.

Appendices

Appendix A: Action Plans

Appendix B: Minutes from April and June WCHIP meetings

Appendix C: Sign-in sheets from April and June WCHIP meetings

Appendix A: CHIP Action Plans

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: Decrease the percentage of adults who are overweight or obese from 72.7% (Washington 2016) to 70.5% (Washington) by December 31, 2024. **Date:** May 10 ,2019
Data Source: FL CHARTS
WCHIP - Quarterly



PRIORITY ISSUE AREA: Obesity and Diabetes Reduction

Group Members: WCHIP Members	Facilitator:	Karen Johnson
	Recorder:	

PRIORITY GOAL:(Desired outcome) Decrease obesity and diabetes

STRATEGY:(How to get desired outcome) Inform the public on physical activity and nutritional resources available within the county

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1) Review and update health resources list created by WCHIP members	WCHIP Members	06/30/20		
2) Distribute information to the public	WCHIP Members	09/30/20		
3) Ask organizations to share resource information on their websites	WCHIP Members	09/30/20		

How will you measure improvement?
Amount of information distributed
CHARTS data

How will you continue to monitor the process?
Annual review of data
Discussion at quarterly WCHIP meetings

SMART = Specific, Measurable, Achievable, Relevant & Timely

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: Decrease the percentage of adults who are overweight or obese from 72.7% (Washington 2016) to 70.5% (Washington) by December 31, 2024. **Date:** May 10, 2019
Data Source: FL CHARTS
WCHIP - Quarterly



PRIORITY ISSUE AREA: Obesity and Diabetes Reduction

Group Members: WCHIP Members	Facilitator:	Karen Johnson
	Recorder:	

PRIORITY GOAL:(Desired outcome) Decrease obesity and diabetes

STRATEGY:(How to get desired outcome) Increase the use of recreational trail, parks and kayak/canoe launches

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1) Investigate recreational opportunities available in Washington County	WCHIP Members	12/31/19		
2) Distribute information to the public	WCHIP Members	06/30/20		
3) Encourage people to join hiking clubs or other recreational organizations	WCHIP Members	06/30/20		

How will you measure improvement?
 Amount of information distribute
 Evidence of recreational groups formed
 CHARTS data

How will you continue to monitor the process?
 Annual review of data
 Discussion at quarterly WCHIP meetings

SMART = Specific, Measurable, Achievable, Relevant & Timely

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: Decrease the percentage of adults who are overweight or obese from 72.7% (Washington 2016) to 70.5% (Washington) by December 31, 2024.	Date: May 10, 2019 Data Source: FL Charts WCHIP - Quarterly
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PRIORITY ISSUE AREA: Obesity and Diabetes Reduction

Group Members: WCHIP Members	Facilitator: Karen Johnson	
	Recorder:	

PRIORITY GOAL:(Desired outcome) Decrease obesity and diabetes

STRATEGY:(How to get desired outcome) Implement the National Diabetes Prevention Program (NDPP) in Washington County

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1) Search for other NDPP facilitators	Florida Department of Health (FDOH) Staff	09/30/19		
2) Advertise and market NDPP to private providers and public	FDOH Staff & WCHIP members	09/30/19		
3) Facilitate 1-2 NDPP groups per year	FDOH Staff & other trained facilitators	06/30/24		
4) Search for funding to pay for NDPP facilitator training	FDOH Staff & other trained facilitators	09/30/19		
5) Promote Hope 80/20 online NDPP	FDOH Staff & WCHIP members	12/31/19		

How will you measure improvement?
 CHARTS data
 Count of number of groups in county
 Count number of participants from Lifestyle Coaches

How will you continue to monitor the process?
 Annual review of data
 Monthly reports from Lifestyle Coaches

SMART = Specific, Measurable, Achievable, Relevant & Timely

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: Decrease the percentage of middle school students reporting being overweight or obese from 33.9% to 32.9% by December 31, 2024. **Date:** May 10, 2019
Data Source: FL Youth Tobacco Survey
WCHIP - Quarterly



PRIORITY ISSUE AREA: Obesity and Diabetes Reduction

Group Members:	WCHIP Members	Facilitator:	Karen Johnson
		Recorder:	

PRIORITY GOAL:(Desired outcome) Decrease obesity and diabetes in adolescents

STRATEGY:(How to get desired outcome) Implement programs/projects aimed at reducing weight

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1) Provide information and education to adolescents and adults by participating in local Back to School events; parent./teacher events; school open houses; and Every Kid Healthy Week annually	WCHIP Members	08/31/24		
2) Use "Rethink Your Drink" curriculum and resources from Centers for Disease Control & Prevention (CDC) in schools and communities	WCHIP Members	08/31/24		
3) Create a pledge card for students to use related to "Rethink Your Drink" at the beginning of the school year	WCHIP Members	11/30/19		

How will you measure improvement?
CHARTS data

How will you continue to monitor the process?
Annual review of data

SMART = Specific, Measurable, Achievable, Relevant & Timely

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: A) By June 30, 2024, decrease rate of adults who engage in heavy or binge drinking from 9.2% (20 (2016) to 7.2%. B) Reduce the suspected non-fatal all drug overdose from 35 (2017) to 10 by 06/30/24. **Date:** May 29, 2019
Data Source: FL CHARTS
WCHIP - Quarterly

PRIORITY ISSUE AREA: Substance Abuse

Group Members: Traci Corbin, Valery Lawton, Catherine Wynn, Rachael Conrad, and Shanta Sapp	Facilitator:	Traci Corbin
	Recorder:	Valery Lawton

PRIORITY GOAL:(Desired outcome) Reduce substance abuse in Washington County so that adults, children, and families are healthy participants living in their communities.

STRATEGY:(How to get desired outcome) Create a substance abuse resource guide

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1)Research available substance abuse resources in Washington and Holmes County(name, address, phone number, services offered, insurance, and cost)	Valery Lawton, Rachael Conrad, Traci Corbin, and Shelia Paul	11/30/19		
2)Compile all resources in one page document	Group and Shelia Paul	01/31/20		
3)Send to WCHIP and HHTF members and ask them to post on their social media	Traci Corbin	03/01/20		
4>Contact the newspaper to see if they would publish resource guide	Rachael Conrad	03/01/20		
5)Ask community partners to distribute at meetings and at community events	Group	03/01/20		
6)Update resource guide yearly	Group	Yearly		
7)Create substance abuse profile to hand out at events with resource guide	Group and Shelia Paul	03/01/20		

How will you measure improvement?
Creation of a resource guide

How will you continue to monitor the process?
Annual review of data

SMART = Specific, Measurable, Achievable, Relevant & Timely

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: Decrease the percentage of adults who report having poor mental health on 14 or more of the past 30 days, overall from 14.6% to 11.6% by June 30, 2024. **Date: May 20, 2019**
WCHIP - Quarterly



PRIORITY ISSUE AREA: Mental Health

Group Members:	Allison Blevins, Kimberly Register, Sharon Jones, kisha Collins, Kimberly McIntyre, Elizabeth Arnold, Stacy Hinson, and Melissa Braxton	Facilitator:	Susie Sewell
		Recorder:	Candice Hudson

PRIORITY GOAL:(Desired outcome) Increase availability of mental health services to adults and children in Washington County

STRATEGY:(How to get desired outcome) Provide local access to mental health services

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1)FDOH Washington County Preparedness will add Washington County School Board to the mass mailing list for information to be placed on the School mailing list for information to be placed on the School District Website for parents and facility access	Allison Blevins	10/1/20 & ongoing		
2)Assign an office space within the Washington County Schools for Life management to provide mental health counselling to children ages 8-18 year -old	Stacy Hinson and Elizabeth Arnold	07/01/19 & ongoing		
3)Obtain an office space with the Washington County Health Department for Life Management to provide Mental Health counseling locally for the community	Susie Sewell	TBA		
4) Accumulate a list of information on providers and locations where the community can receive Mental Health Service. Add this list to the WCSD website for easy access for the community	WCHIP members	05/30/20		
5)Youth Mental Health First Aid Classes to be taught to all Washington County SchoolBoard Staff	Elizabeth Arnold and Kimberly Register	12/31/19 & ongoing		
6)Improve number of referrals sent to Life Management by WCSD by implementing the referral form and process	WCSD & WCHIP members	08/12/19 & ongoing		

How will you measure improvement?
Behavioral Risk Factor Data

SMART = Specific, Measurable, Achievable, Relevant & Timely

WASHINGTON COMMUNITY HEALTH IMPROVEMENT Plan (CHIP) 2019-2024

SMART Objective: By May 31, 2024 have annual documentation from WCHIP members to support an increase in the amount of communication distributed to the public on available resources within Washington County. **Date:** May 31, 2019



PRIORITY ISSUE AREA: Communication

Group Members:	Arelly Sapp, Angela Klopf, Joel Paul, Suzan Gage, Renae Rountree, Kathy Foster, Brittney Sanders	Leader	James Lewis
		Co-Leader	Milton Brown

PRIORITY GOAL:(Desired outcome) Increase public awareness of resources that are available within Washington County.

STRATEGY:(How to get desired outcome) Develop plans on distribution of information and documentation of distribution.

Major Milestone Activities/Action Steps <i>(What will be done?)</i>	Responsible Person <i>(Who will do it?)</i>	Completion Date <i>(When? Month/Yr.)</i>	Status <i>(Not started; on schedule; at risk; not on schedule; complete)</i>	Progress Comments <i>(Describe progress; barriers; successes)</i>
1) Educate WCHIP members on 211	United Way/Angela Klopf	08/05/19	Completed	
2) Have WCHIP Communication committee meet to discuss distribution of 211 in Washington County	James Lewis/Milton Brown	08/30/19		
3) Develop a plan to have organizations submit their information to 211	Communications Committee Members	12/31/19		
4) Develop a plan for collecting and distributing information to the public	WCHIP members	05/31/20		
5) Develop a list of organizations that can share information on their web sites	WCHIP members	05/31/20		
6) Develop a list of resources that can be used to distribute information to the public	WCHIP members	05/31/20		

How will you measure improvement?
Number of documented public communications.

How will you continue to monitor the process?
By measuring the documentation.

SMART = Specific, Measurable, Achievable, Relevant & Timely

**Appendix B:
CHIP Meeting
Minutes**



Florida Department of Health Holmes & Washington



<i>Washington CHA Meeting Minutes</i>		
Date: 06.03.19	Time: 9:00 am CST	
Leader: Karen Johnson	Next Meeting: August 5th from 9 to 11	
Recorder: Kathy Greene		
Attendees: See Sign-in Sheet		
Purpose: Establish priority areas for Washington County CHA/CHIP		
	Community member introductions with program announcements	Karen Johnson
	Discuss CHIP Action Plans: During the last meeting we put together 4 groups and developed action plans for each group. This is a 5-year plan we can add to or subtract from if there are other issues we want to address. Communication – Deals with resources, dissemination and keeping the public informed, Mental Health – Availability & Resources Substance Abuse – Drugs & Alcohol Health Care Issues – Chronic Disease	Karen Johnson
	Health Care Issues – Chronic Disease & Obesity *Address Overweight Adults by implementing the National Diabetes Prevention Program, we have seen, between 8 classes, and on our tracking data, participants have had a 349lb weight loss and that is subtracting the gains provides evidence to support continued classes. *Search for other NDPP facilitators – Melissa Medley *Advertise and Market – ongoing by CHD, *Facilitate one to two NDPP programs each year, hopefully more but at the least one to two per year since it is a yearlong program. *Find funding to train more NDPP Facilitators – Melissa Medley *Promoting HOPE 8020 Online NDPP – will send link to organizations and people can sign up online to go thru the program and do it on their own. Right now, the program is free, Melissa has business cards for the CEO Mark West of the program and you can reach out to him and he will come talk to you and the offer is for anyone. – Melissa Medley Recreational Opportunities: Ways to get people more active. *Increase use of recreational trails, parks, kayaks and canoe launches by investigating locations in Washington County and make available to programs – Karen Johnson *Encourage use of Hiking and Trail Clubs and Kayak Clubs affiliated with the Florida Trail Association. – Karen Johnson *Possibly use the “Rethink your Dream” resources from the center for Disease Control in the schools to provide education as part of the Back to School Events Health Resource Action Plan *Nutritional Resources in the County – the WCHIP Group already developed a list of resources we just need to review and update and *Distribute to the public. – Group task *Ask organizations to share with the information – Group Task	Karen Johnson & Melissa Medley
	Communication – leader James Lewis Main goal is to increase communication and participation in community events. Ways to do that is compare participation in previous events. Increase number of advertised events and use all platforms out there for all age ranges. Action Steps is use non-traditional media – flyers, newspaper advertisements, faith-based organizations such as Back to School Bash’s, school systems, county systems & PSA media, press releases, School & County All Call Systems. Churches – Milton & James County – Karen Johnson PSA & Media – Brittany & Traci Monitor Media responses by hits and number of likes on the information.	Milton Brown & Brittany Sanders



	<p>Some programs use the West Florida Electric Coop Current Light Flashes since it goes out to 4 counties and approximately 28,000 people. School Health Clinics can use on call and send flyers to parents Tri-County hands out flyers to everyone, schools, electric company, head start, and occasionally run ads in newspapers. Council on Aging – Facebook is the biggest outreach. Could possibly add it to the utility bill envelopes. Give information to the workers that go to the client's house. Call local news and see if it could be added to their local public service announcements. Agreement with City of Chipley to insert flyers in the bills. USDA Food Giveaway at church can put information in the bags</p>	
	<p>Mental Health – Susie Sewell & Candice Hudson Karen Johnson, Keisha Collins & Washington County School staff Kimberly Register & Kimberly Macintyre and the School Counselor *A lot of referrals sent to the LM and LM didn't know they were there, so there was a breakdown in communication and that was addresses. Worked on homelessness and no summer programs for students to get Mental Health. They receive it thru the school year and then during the summer break they don't. More Baker Acts this year in Washington County than ever before. Mentioned at meeting is missing parents, more children aged 20 or 21 raising children aged 5 to 10, with no access to any type of counseling. All children in that umbrella have a lot of mental health issues. No local place for children or families without driving to Panama City or Fort Walton. Bay County was averaging 3 or 4 a month Pre-Michael and now its 1 a day Post Michael. *Plan is to work on 2 action plans – 1 for local services and 1 for referral services. Plan to meet again and work on development of Action Plan. Life Management does not have enough staff to provide services but are looking for new staff Next meeting June 18th in WCHD Conference Room.</p>	Candice Hudson
	<p>Substance Abuse – Traci Corbin *Called around and ask about current resources and could not find a guide for Substance Abuse resources. *1st step to provide guide of substance abuse centers and detoxification guides with a variety of centers and how do they pay. Address, phone number agency name, insurance, sliding scale fees and all options available. Create something that can be distributed on a one-page flyer that can be taken to events or put on social media. Research in WC if there is a resource guide and make sure they don't duplicate anything., get it in the hands of people to help distribute and update it yearly. Possible create substance abuse profile. *2nd Getting the Resource Guide out there for everyone to use.</p>	Traci Corbin
	We'll put this information into packages to deliver to CHA & CHIP by August 31 st .	Karen Johnson
	Next meeting in August 5th, 2019 9:00 am at NWFL Community Hospital Specialty Building	
	Attachments: Sign-in Sheet	

Appendix C: CHIP Sign-In Sheets

COMMUNITY PARTNERS

Project:	Washington Community Health Improvement Partnership (WCHIP)	Meeting Date:	04/23/2019
Facilitator:	Karen Johnson	Place/ Room:	Northwest Florida Community Hospital

Signature	Name	Agency	E-Mail Address	Phone #
	Abel, Lynne	Wash. Co. Em Mgt.	label@washingtonfl.com	638-6203
	Avery, Salem	NFCH	savery@nfch.org	415-8305
	Baker, Amanda	DOH-Washington	amanda.baker@flhealth.gov	850-845-5101
	Barefield, Nicole	Chipley Paper	nbarefield@chipleypaper.com	
	Blevins, Allison	FDOH Holmes/Washington	Allison.blevins@flhealth.gov	481-2313
	Blitch, Brenda	FDOH Holmes/Washington	Brenda.Blitch@flhealth.gov	408-2233
	Brannon, Amanda	WCSO	amandabrannon@wcso.us	850-638-6033
	Brown, Cory	90 Works	cbrown@90works.org	850-776-7551
	Brown, Milton	FDOH	Milton.brown@flhealth.gov	850-845-5075
	Carnley, Donna	ELC	donna.carnley@elcnwf.org	850-373-7761
	Clarke, Anita	WCCOA	anita.wccoa@yahoo.com	850-638-6216
	Collins, Melissa	Gulf Coast Sexual Assault	Melissa.collins@gulfcoastcac.us	866-7285

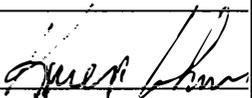
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Project:	Washington Community Health Improvement Partnership (WCHIP)	Meeting Date:	04/23/2019
Facilitator:	Karen Johnson	Place/ Room:	Northwest Florida Community Hospital

Signature	Name	Agency	E-Mail Address	Phone #
	Conrad, Rachael	CARE	rachaelconrad@care4000.com	850-526-3002 ext. 107
	Corbin, Traci	FDOH Holmes/Washington	traci.corbin@flhealth.gov	850-614-6060
	Corbus, Judy	UF/IFAS Extension Wash. Co.	jlcorbus@ufl.edu	638-6265
	Crews, Kevin	Washington County Sheriff		638-6111
	Dillard, Julie Pigott	UF/IFAS Extension	juliepd@ufl.edu	638-6180
	Drummond, Kim	WCCOA	kim.drummond2@yahoo.com	638-6216
	Foster, Kathy	Talk of Town	kathymfoster@bellsouth.com	527-6288
	Gage, Suzan	ELC	Suzan.gage@elcnwf.org	693-0808
	Garrett, Landrea	Hospice	Landrea.Garrett@Gentiva.com	
	Glass, Terri	Kindred at Home	terri.glass@gentiva.com	526-1932
	Golder, Sean	PanCare of Florida	sgolder@pancarefl.org	850-210-2586
	Green, Stephanie	WCHD	stephanie.green@flhealth.gov	850-845-5107

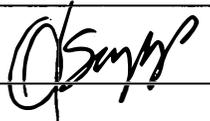
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Signature	Name	Agency	E-Mail Address	Phone #
	Greene, Kathy	DOH Washington	Kathy.greene@flhealth.gov	850-845-5065
	Gustuson, Stephanie	NGS	sgustuson1@gmail.com	849-0963
	Harkrider, Amanda	Emerald Coast Hospice	amanda.harkrider@gentiva.com	209-5981
	Harrison, Theresa	Chipola Healthy Start	tharrison@chipolahealthystart.org	482-1236
	Jackson, Maggie A	Community	maggiej535@gmail.com	
	Johnson, Karen	FL DOH Holmes/Washington	karen.johnson3@flhealth.gov	850-854-5070
	Lawton, Valery	FL DOH HCHD/WCHD	valery.lawton@flhealth.gov	850-845-5104
	Lewis, James	FL DOH Washington	james.lewis@flhealth.gov	850-845-5078
	Lowery, Brandi	Washington County Planning	bbernales@washingtonfl.com	415-5093
	Martin, Kristin	WCSO	kristinmartin@wco.us	850-638-6115
	Medley, Melissa	FL DOH Holmes/Washington	Melissa.medley@flhealth.gov	850-845-5079
	Mims, Nikk	Gulf Coast Sexual Assault	Jerwanda.mims@gulfcoastcac.us	850-630-0668

COMMUNITY PARTNERS

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Signature	Name	Agency	E-Mail Address	Phone #
	Paul, Joel	TCCC	Joelpaul.tccc@lmchsi.com	850-547-3689
	Paul, Shelia	FL DOH Holmes/Washington	Shelia.paul@flhealth.gov	850-614-6055
	Peoples, Troy	WCSD	Troy.peoples@wcsdschools.com	850-638-6222
	Riley, Amy	Chipola Healthy Start	ARiley@ChipolaHealthyStart.org	850-447-0300
	Roberts, Susan	WC School Board	susanandbert@bellsouth.net	638-7995
	Rountree, Rene	Wash. Co. Library	director@wcplfl.com	638-1314
	Sapp, Arely	FL DOH Washington	arely.sapp@flhealth.gov	850-845-5074
	Sapp, Shanta	DCF/Substance Abuse-Mental Health	Shanta.Sapp@myflfamilies.com	850-832-8414
	Sasser, Tommy	City of Chipley	sasserj3@bellsouth.net	
	Sewell, Susie	FL DOH Holmes/Washington	susie.sewell@flhealth.gov	850-845-5068
	Snapp, Melissa	Talk o'The Town	melissasnapp@bellsouth.net	638-8943
	Spears, CeCe	ELC	Cecilia.spears@elcnwf.org	850-747-5400 ext. 302

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Signature	Name	Agency	E-Mail Address	Phone #
	Speers, Sunshine	Emerald Coast Hospice	Shunshine.speers@gentiva.com	573-0697
	Swearingen, Connie	NFCH	Cswearingen@nfch.org	
<i>E Swindle</i>	Swindle, Eileen	NFCH	eswindle@nfch.org	415-7202
	Taylor, Joe	Washington County Superintendent of Schools		638-6222
	Thompson, Scott	Chief of Police City of Chipley	thompsonjs@flcjn.net	6386310
	Veit, Dawn		wfr12dawn@aol.com	638-1828
<i>Wynne</i>	Wynne, Catherine	BBCBC	Wynne_catherine@yahoo.com	850-263-4733
<i>C Hudson</i>	Candice Hudson	FD&H		
<i>Angela Klopf</i>	Angela Klopf	United Way	AKlopf@unitedwaynwfl.org	607-481-5362
<i>Brent Couch</i>	Couch, Brent	Lighthouse Health Plan	bcouch@lighthousehealthplan.com	850-980-3337

COMMUNITY PARTNERS

Project:	Washington Community Health Improvement Partnership (WCHIP)	Meeting Date:	06/03/2019
Facilitator:	Karen Johnson	Place/ Room:	Northwest Florida Community Hospital

Signature	Name	Agency	E-Mail Address	Phone #
	Abel, Lynne	Wash. Co. Em Mgt.	label@washingtonfl.com	638-6203
<i>Salem Avery</i>	Avery, Salem	 NFCH	savery@nfch.org	415-8305
	Baker, Amanda	DOH-Washington	amanda.baker@flhealth.gov	850-845-5101
	Barefield, Nicole	Chipley Paper	nbarefield@chipleypaper.com	
	Blevins, Allison	FDOH Holmes/Washington	Allison.blevins@flhealth.gov	481-2313
<i>Brenda Blitch</i>	Blitch, Brenda	FDOH Holmes/Washington	Brenda.Blitch@flhealth.gov	408-2233
	Brannon, Amanda	WCSO	amandabrannon@wco.us	850-638-6033
	Brown, Cory	90 Works	cbrown@90works.org	850-776-7551
<i>Milton Brown</i>	Brown, Milton	FDOH	Milton.brown@flhealth.gov	850-845-5075
<i>Donna Carnley</i>	Carnley, Donna	ELC	donna.carnley@elcnwf.org	850-373-7761
<i>Anita Clarke</i>	Clarke, Anita	WCCOA	anita.wccoa@yahoo.com	850-638-6216
<i>Melissa Collins</i>	Collins, Melissa	Gulf Coast Sexual Assault	Melissa.collins@gulfcoastcac.us	866-7285

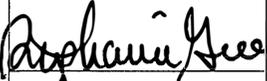
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Signature	Name	Agency	E-Mail Address	Phone #
	Conrad, Rachael	CARE	rachaelconrad@care4000.com	850-526-3002 ext. 107
<i>TC</i>	Corbin, Traci	FDOH Holmes/Washington	traci.corbin@flhealth.gov	850-614-6060
<i>JC</i>	Corbus, Judy	UF/IFAS Extension Wash. Co.	jcorbus@ufl.edu	638-6265
	Couch, Brent	Lighthouse Health Plan	bcouch@lighthousehealthplan.com	850-980-3337
	Crews, Kevin	Washington County Sheriff		638-6111
	Dillard, Julie Pigott	UF/IFAS Extension	juliepd@ufl.edu	638-6180
	Drummond, Kim	WCCOA	kim.drummond2@yahoo.com	638-6216
	Foster, Kathy	Talk of Town	kathymfoster@bellsouth.com	527-6288
	Gage, Suzan	ELC	Suzan.gage@elcnwf.org	693-0808
	Garrett, Landrea	Hospice	Landrea.Garrett@Gentiva.com	
	Glass, Terri	Kindred at Home	terri.glass@gentiva.com	526-1932
	Golder, Sean	PanCare of Florida	sgolder@pancarefl.org	850-210-2586

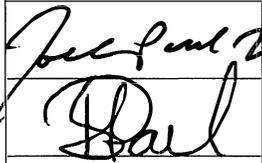
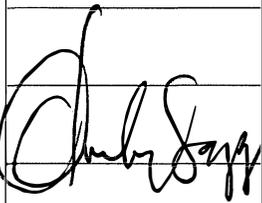
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Signature	Name	Agency	E-Mail Address	Phone #
	Green, Stephanie	WCHD	stephanie.green@flhealth.gov	850-845-5107
	Greene, Kathy	DOH Washington	Kathy.greene@flhealth.gov	850-845-5065
	Gustuson, Stephanie	NGS	sgustuson1@gmail.com	849-0963
	Harkrider, Amanda	Emerald Coast Hospice	amanda.harkrider@gentiva.com	209-5981
	Harrison, Theresa	Chipola Healthy Start	tharrison@chipolahealthystart.org	482-1236
	Hudson, Candice	FL DOH Holmes/Washington	Candice.hudson@flhealth.gov	850-614-6077
	Jackson, Maggie A	Community	maggiej535@gmail.com	
	Johnson, Karen	FL DOH Holmes/Washington	karen.johnson3@flhealth.gov	850-854-5070
	Klopf, Angela	United Way	AKlopf@unitedwaynwfl.org	607-481-5362
	Lawton, Valery	FL DOH HCHD/WCHD	valery.lawton@flhealth.gov	850-845-5104
	Lewis, James	FL DOH Washington	james.lewis@flhealth.gov	850-845-5078
	Lowery, Brandi	Washington County Planning	bbernales@washingtonfl.com	415-5093

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	Martin, Kristin	WCSO	kristinmartin@wco.us	850-638-6115
	Medley, Melissa	FL DOH Holmes/Washington	Melissa.medley@flhealth.gov	850-845-5079
	Mims, Nikk	Gulf Coast Sexual Assault	Jerwanda.mims@gulfcoastcac.us	850-630-0668
	Paul, Joel	TCCC	Joelpaul.tccc@lmchsi.com	850-547-3689
	Paul, Shelia	FL DOH Holmes/Washington	Shelia.paul@flhealth.gov	850-614-6055
	Peoples, Troy	WCSD	Troy.peoples@wcsdschools.com	850-638-6222
	Riley, Amy	Chipola Healthy Start	ARiley@ChipolaHealthyStart.org	850-447-0300
	Roberts, Susan	WC School Board	susanandbert@bellsouth.net	638-7995
	Rountree, Rene	Wash. Co. Library	director@wcplfl.com	638-1314
	Sapp, Arely	FL DOH Washington	arely.sapp@flhealth.gov	850-845-5074
	Sapp, Shanta	DCF/Substance Abuse-Mental Health	Shanta.Sapp@myflfamilies.com	850-832-8414
	Sasser, Tommy	City of Chipley	sasserj3@bellsouth.net	

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<i>Susie Sewell</i>	Sewell, Susie	FL DOH Holmes/Washington	susie.sewell@flhealth.gov	850-845-5068
	Snapp, Melissa	Talk o'The Town	melissasnapp@bellsouth.net	638-8943
<i>Cecilia Spears</i>	Spears, CeCe	ELC	Cecilia.spears@elcnwf.org	850-747-5400 ext. 302
	Speers, Sunshine	Emerald Coast Hospice	Shunshine.speers@gentiva.com	573-0697
	Swearingen, Connie	NFCH	Cswearingen@nfch.org	
	Swindle, Eileen	NFCH	eswindle@nfch.org	415-7202
	Taylor, Joe	Washington County Superintendent of Schools		638-6222
	Thompson, Scott	Chief of Police City of Chipley	thompsonjs@flcn.net	6386310
	Veit, Dawn		wfr12dawn@aol.com	638-1828
	Wynne, Catherine	BBCBC	Wynne_catherine@yahoo.com	850-263-4733
	<i>Sanders, Brittaney</i>	<i>FLDOH</i>	<i>Brittney.Sanders@flhealth.gov</i>	<i>850-849-3243</i>
<i>Shelley Berry</i>	<i>Shelley Berry</i>	<i>Doorways of NWFL</i>	<i>Outreach@doorwaysnwfl.org</i>	<i>850-630-9082</i>

